



## Urban Farming Business Course - 2017 Cohort

Date	Production Topic	Featured Crop	Business Topic
7-Oct	Planning the farm: seasons	Green beans	PIFF program overview: goals, requirements, costs
14-Oct	Producing transplants	Cucumbers	Key vocabulary: farming & business
21-Oct	Seeding crops directly in field soil; demo: seed drills	Broccoli	PIFF revenue-generating programs
28-Oct	Intensive crop production using transplants, part 1	Turnips	Farmer assessments and goal setting
4-Nov	Soil preparation; demo: mechanical tillers	Carrots	Working with PIFF staff, volunteers, land donors
11-Nov	Soil organic matter	Cauliflower	Demand for produce in Houston
18-Nov	Compost: part 1	Spinach	Developing a 2 year plan for your farm: Part 1
25-Nov	Water management: draining the field	Sugar snap peas	Developing a 2 year plan for your farm: Part 1
2-Dec	Pest management: identification of good and bad organisms	Lettuce	Purchasing supplies and equipment for your farm
9-Dec	Organic crop production: an overview	Bok choy & tatsoi	Introduction to Community Supported Agriculture (CSA)
16-Dec	Compost: part 2	Chinese cabbage	Scheduling crop production for a CSA
23-Dec	Water management: irrigation	Kale & collards	Meeting customers' needs through a CSA
30-Dec	Intensive crop production using transplants, part 2	Collards	Packing and delivering a CSA
6-Jan	Starting transplants in the greenhouse or coldframe	Beets	Banking & Budgeting
13-Jan	Fertilizing crops: part 1, the essential nutrients	Onions	Planning for a retail market
20-Jan	Fertilizing crops: part 2, applying fertilizer materials	Brussels sprouts	Sorting & grading produce
27-Jan	Pest management: control strategies	Tomatoes	Farmers' Market tour
3-Feb	Harvesting crops	Chard	Farmers' Markets
10-Feb	Preparing crops for sale	Radishes	Farmers' Markets
17-Feb	Disease identification	Perennial herbs	Banking and Budgeting
24-Feb	Disease control strategies	Peppers	Managing a farm stand
3-Mar	Weed identification	Sweet potatoes	Managing a farm stand
10-Mar	Weed control strategies	Melons	Farmers' Market tour
17-Mar	Mulches	Lima beans	Planning for wholesale
24-Mar	Hand labor vs mechanization	Eggplant	Speaking to chefs and bulk buyers
31-Mar	Trellising & staking climbing crops	Mustard	Working with volunteers on the farm
7-Apr	Keeping records of your crops	Annual herbs	Selling to visitors and customers on the farm
14-Apr	Scheduling the crop to maximize the season	Edamame	Tax requirements
21-Apr	Organic pesticides	Cowpeas	Healthcare options
28-Apr	Planning the farm: crop rotation	Figs	Insurance products
5-May	Choosing the best crops to grow and the best varieties	Blackberries	Retirement savings
12-May	Ten ways to cut waste and increase profits from your farm	Sweet corn	
19-May	Using compost to improve crops and soil	Okra	
26-May	Best ways to get rid of crop debris	Summer greens	
2-Jun	Farmer questions about crop production	Flowers	